BICS 2020™ Practice Enhancements

Name_____
Last First Middle
Corporate Name _____

Address_____

Telephone (office)_____-_____ (FAX)_____-_____ (Cell)_____ -_____

Date_____ Email _____

PRICE	SEMINAR Discount	PRODUCT
($1,245.00)	$495.00	**Package For Success** (includes Complete BICS 2020™ Pkg, DVD's and enjoy tuition free future 2-8 hour training seminar. Get the tools and the training for best results.
		Complete BICS 2020™ Package Includes the 2007 Flip Chart Presentation, 138 pg - 2008 Marketing & Implementation Manual, limited use of the BICS 2020™ Logo, clinic posted on the National Referral List. **"Second Opinion DVD"** This unique production has been designed to influence business decision makers on the value of chiropractic services for their organizations. Stories of Success, testimonials and proof in a news cast format. **Seminar training** (tuition only) via Web, or in Atlanta or a few other cities for you and up to 3 other staff members included. **BICS 2020™ Presentation DVD for large groups.**
$199.00	$ 99.00	**Chiropractic Industrial Physical Exam DVD**. 2-hour training shows the steps to a comprehensive physical exam and pre-employment examination. Excellent resource.
$695.00	$445.00	**Complete Injury Prevention Program** **Filmed in the Wild West**, using cowboys and cowgirls. This entertaining yet educational injury prevention program and DVD based PowerPoint presentations gives you the tools to allow employers and employees to realize big savings. Simple understanding of chiropractic principals of correct postures in all tasks and a little knowledge of their spine and bodies will lead to less injuries and costs. This program positions you, the Doctor of Chiropractic as the expert to help solve this problem. Not only that, you can become the referral doctor when injuries do occur. **"Backstage"** is the 27 minute DVD training program used in classes along with the PowerPoint to reinforce concepts**. "Come on Back"** an 8 minute DVD based presentation designed to sell decision makers on paying you for this service. **Written handouts included.**
$595.00	$295.00	**BICS 2020 ™ Telemarketing Program** A successful patient acquisition tool to build your practice. No gimmicks. Gain valuable information while increasing new patients. Easy to implement.
$495.00	$245.00 (Refresher Only)	**BICS 2020™ Training Seminar** One day program designed to acquaint doctor & staff to the BICS 2020™ tools and skills for successful marketing to business, industry, unions and other organizations. Also learn of DOT Physicals, the Injury Prevention Program, how to set up satellite mini-clinics within business and more. One fee covers doctor and 3 additional staff members. First seminar is tuition free with purchase of **Package For Success**.
By Agreement		**Professional Business Development Services** Dr. Stokes and staff will provide marketing, consultation and implementation services to a very limited number of doctors. 6 month minimum contract, monthly flat fee. This service is only available to BICS 2020™ affiliated doctors. Using phone, fax, conference calls and web based presentations we implement this program for you to those decision makers you arrange for us to share a special web based conference call BICS 2020™ presentation on behalf of your office.

$_____ Subtotal
$_____ Tax (GA)
$_____ Total

IF ORDERING BY CREDIT CARD:

Card Type: ( ) Visa ( ) MasterCard Card Number_____
Expiration Date: _____ Security Code (Last 3 digits on back)_____
Name on Card: _____
Billing Address: _____
Phone Number: _____

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